

# PRESS INFORMATION

Novelties 2020

## **PARAT IMPRESSES WITH MAXIMUM STORAGE SPACE**

**The CLASSIC KINGSIZE ROLL neo by PARAT celebrates its premiere:**

*Just in time for this year's PARAT's 75th anniversary, a new classic is finding its way into the brand's product portfolio: the CLASSIC KingSize Roll neo.*

The success story, which started with the Classic KingSize Roll, takes a second go-around with the Classic KingSize Roll neo. Good news for the customers: Well-thought-out interior design meets a remarkable plus in storage space for more and larger tools – while of course maintaining our outstanding PARAT long-life quality. And also the case shell has had a makeover in order to better protect your tools and make transport easier. In short: a storage solution that meets all the demands of a professional craftsman and makes his daily work easier.

NOVELTIES OF THE CLASSIC KINGSIZE NEO ROLL LINE AT A GLANCE.

### **MORE SPACE FOR LARGER TOOLS**

The Classic trolley tool case has been given a modern update: Now the extra-large bottom tray not only accommodates even more equipment, it also stows away larger tools quickly and easily.

### **ANTI-SLIP & SAFE FOR TRANSPORT**

The reworked case shell with integrated trolley system provides best possible use of space inside the case. The anti-slip surface made from high-performance ABS plastic features a new grain pattern and ensures greater grip during transport.

### **SMOOTHER, MORE COMFORTABLE AND STABLE ON THE ROAD**

Larger castors (84mm in diameter) ensure a smooth and convenient transport of tools up to 30kg – even on bumpy ground. The 4-fold telescopic trolley handle is made from powder-coated aluminum and provides for safe transport of even heavy tools thanks to its length of 970mm.

### **EVERYTHING QUICKLY TO HAND**

The new bottom tray with tool holder and flip-open lid allows a quicker access to your tools – even with just one hand. Another well-thought-out feature: The practical level holder, integrated in the case lid, provides a plus in tidiness.

Get all you need to know about tool bags and cases by PARAT on facebook and instagram (parat\_official) or browse our website at: [www.werkzeugkoffer.de](http://www.werkzeugkoffer.de)

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75 years of PARAT - Logo



The **Classic KingSize Roll neo**, the 'big brother' of the well-established bestseller Classic KingSize Roll. An extraordinary case solution, carefully designed with an eye for the detail to address the most stringent customer requirements.



The new bottom tray with tool holder and flip-open lid enables quick access to your tools with just one hand – and avoids inconvenient two-hand operation.



Sewn-in separators and our unique CP tool boards provide perfect order.

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## PARAT GROUP:

PARAT – the globally active partner for highly functional plastic trim parts and structural components focuses consistently on delivering the very highest quality with a maximum of customer value as a leading manufacturer of tool bags and cases, provider of innovative IT storage systems and specialist for certified safety lamps. In the financial year 2019, PARAT Group generated

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