

# PRESS INFORMATION

Neureichenau, April 2018

## **GIRLS' DAY AT PARAT.**

### **PARAT INFORMS STUDENTS ABOUT TRENDSETTING APPRENTICESHIP PROGRAMS**

With a variety of training actions, this year's Girls' Day campaign sheds new light on career choices for young girls beyond traditional gender stereotypes. As a plastics expert and manufacturer of premium tool cases with operations around the globe, PARAT Group opened its doors again to interested young students and presented itself as a regional company that provides vocational training.

After a brief welcome, this year's Girls' Day at PARAT was all about the huge range of training opportunities the company provides for tomorrow's talents in industrial applications. First, the trainers Stefanie Vaterl, Horst Fenzl and Florian Grimbs gave an insight into the broad spectrum of the company's apprenticeship programs – from industrial and tool mechanic to process engineer for plastic and rubber technologies, from production mechanic to electronics engineer for operational technology and mechatronics engineer.

After a tour of PARAT's production premises, the girls were offered the possibility to get involved with production activities and to put their technical skills and abilities to the test. At various stops, the students got to know different materials used for plastics processing and – under the guidance of current apprentices – they were even able to create their very first craft piece such as a phone holder or a frisbee made from a pre-milled plastic sheet. Before heading back home loaded with many new impressions and the self-made plastic crafts, the PARAT staff were busy answering all the girls' questions on internships and application deadlines.

Here's everything you need to know about your career and apprenticeship opportunities at PARAT: [www.parat.eu/karriere](http://www.parat.eu/karriere)

*(1.709 Zeichen mit leer)*

### **GIRLS' DAY at PARAT:**

Viola Braumandl (intern), Armin Blöchl, Vanessa Holzinger, Johannes Nigl, Daniel Blöchl, Michael Stadler, Julian Bogner, Philip Mayr, Veit Wagner (apprentices), Florian Grimbs (training supervisor), Marie Malke (apprentice), Horst Fenzl and Stefanie Vaterl (training supervisors).



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About PARAT Group:

PARAT – the globally active partner for highly functional plastic trim parts and structural components focuses consistently on delivering the very highest quality with a maximum of customer value as a leading manufacturer of tool cases and bags, provider of innovative IT storage systems and specialist for certified safety lamps.

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