

# PRESS INFORMATION

Neureichenau, December 2017

## DONATIONS INSTEAD OF CHRISTMAS GIFTS: PARAT SUPPORTS LOCAL COMMUNITY FOUNDATION

PARAT is a world-wide technology leader in the field of highly functional plastic trim parts and structural components and leads the market in tool cases, tablet carts and safety lamps. Traditionally in Advent, the company looks upon those in our society who are in particular need of our help and support. Therefore, PARAT Group as a global player sends very special Christmas cards to its customers instead of giving the usual Christmas gifts: with every atmospheric Christmas card, a donation goes directly into local charitable projects.

This year, all proceeds of this activity will support the people in the Neureichenau region – where **PARAT** 's headquarters and largest production site is located. Of course, in particular in the reflective pre-Christmas period, the significance of home is moving into the spotlight.

This is why PARAT is increasingly focusing on this region and is completely dedicated to supporting the Neureichenau community foundation. This foundation enables all local citizens to help support social and charitable purposes in their local area. People can choose from a wide range of activities and projects: both young people and senior citizens will receive support – as well as people who, through no fault of their own, have fallen on hard times. In addition to these charitable initiatives, the company plans to make targeted donations to education, culture and sports – just to give a small impression of possible campaigns and the importance of the money donated. The community foundation was established by the municipality of Neureichenau in collaboration with the savings bank Sparkasse Freyung-Grafenau.

PARAT presented its donation in the course of a small ceremony in Advent: the charity '**Donations instead of Christmas Gifts**' raised a substantial amount of money. On 12th December, **PARAT**'s three managing directors Frank Peters, Thomas Kritzenberger and Martin Kreamsreiter welcomed Mayor Walter Bermann, who is also patron of the foundation. In a festive setting with punch and cookies, the check of 5,000 euros could be handed over to the foundation in Neureichenau.

(2.209 Zeichen mit Leer)

### PHOTO:

*From left to right: Martin Kreamsreiter, Walter Bermann, Thomas Kritzenberger and Frank Peters at the official check presentation.*

# PRESS INFORMATION

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